



Damiana partners with her clients to help them create clarity, identify possibilities, and implement strategies - all of which allow them and their organizations to thrive. She specializes in working with executives to develop their leadership capabilities, influence and effectiveness in global environments and diverse cultures, and maximize their teams' potential to innovate, and to succeed. She works in English, Italian and Slovenian.

"Damiana helped me use my experience more effectively, see my blindspots, trust my instincts, challenge myself, and expand my range in the ways I lead and inspire my people - skills which were central to our successful turnaround."

Coaching Specialisations

Leadership
Transitions
Leveraging the richness and fostering the "conscious evolution" of human systems

Recent Clients

Abbott, Apple, Ferrero, Interior-iD, ING, JPMorganChase, Mars, OSI, Novartis, Unilever, a number of entrepreneurs and family owned businesses

Education

BA in Contemporary East European Studies
MPA, Master in Public Administration, Harvard Kennedy School of Government

Certifications

PCC designation | International Coach Federation
Diploma in Coaching Skills | Coaching Development Ltd, London
Certificate in Coach Mentoring & Supervision | Coaching Development Ltd, London
Certificates in Marshall Goldsmith's Stakeholder Centered Coaching and in Judith Glazer's Conversational Intelligence approach

Coaching Experience

Damiana has over 10 years of experience partnering with clients to help them hone their leadership skills, develop their teams and achieve their best results in complex, multicultural environments. As a certified supervisor and mentor coach, she partners with practising coaches in refining their craft. She designs and delivers programmes and workshops in leadership development and change management for organisations. As a trainer, she has delivered coach training for CoachingDevelopment Ltd in the UK and in Italy.

Coaching Approach

Damiana co-creates a lab-like space in which her clients can uncover, develop, experiment with and practise behaviours and strategies that enhance their effectiveness and maximize their and their teams' potential. Combining this approach with stakeholder feedback, Damiana supports leaders in achieving generative relationships and sustainable results that grow the competitiveness of their organizations.

Life Before Coaching

Prior to her coaching career, Damiana worked in corporate finance and M&A at JPMorgan Chase where she developed the Bank's corporate client base in Eastern Europe, managed privatizations and advised the European private equity community. She then used this experience to advise small and medium sized enterprises as a business consultant. Her people focus, innate sensitivity for different cultures, comfort with complexity, and strategic thinking served her well in creating value for her clients.

More About Damiana

In her free time, Damiana engages in volunteer work that contributes to women's leadership and social entrepreneurship. She loves the outdoors and sailing around the Mediterranean with her family and friends, enjoying good conversations around a dinner table.

Inspiration

A simple gesture, children's play, being in nature, a piece of music, a smell or a sight, observing how individuals and groups transform things into something else, experiences that trigger new insights, open up perspectives and new ways of thinking.